

**AXXIS Technology founder, Mathew Dickerson, named to The MSPmentor 250,  
The Ultimate Global Rolodex for Managed Service Providers**

**Exclusive Listing Honors the World's Top Managed Service Provider  
Executives, Entrepreneurs and Experts**

**September 4, 2008:** AXXIS Technology founder, Mathew Dickerson has landed on the MSPmentor 250, a distinguished list of the world's top Managed Service Provider executives, entrepreneurs and experts.

"This is a great honour and a surprise to be one of only a few Australians listed among the most influential people in the world in the MSP space," said Mathew Dickerson, Founder, AXXIS Technology. "We have been working for many years at delivering an exceptional SLA model to our own clients and since we started marketing our book and DVD (called SLAM) on the worldwide market we have received tremendous feedback and recognition such as this listing."

"The MSPmentor 250 is the ultimate Rolodex identifying MSP experts," said Joe Panettieri, editorial director of MSPmentor, published by Nine Lives Media Inc. "Our readers nominated more than 1,000 experts from across the globe for this honor. Only the most distinguished leaders from the MSP industry landed on this list."

The complete MSPmentor 250 report – available at [www.mspmentor.net](http://www.mspmentor.net) -- recognizes managed services experts from across a range of disciplines, including business, technology, sales, marketing and public relations.

The MSPmentor 250 report is based on MSPmentor's editorial coverage as well as a global survey of MSPmentor readers. The online survey, conducted February through June 2008, attracted 1,036 executive nominations. MSPmentor used several criteria to trim the nomination list down to the final MSPmentor 250. The media site considered such factors as:

- Number of times a person was nominated by third-party companies, with an emphasis on nominations from satisfied customers
- Company status on the MSPmentor 100, our annual global ranking of MSPs
- Executives' financial track record (profits, revenue growth)
- Participation in major MSP organizations and associations
- Major industry honors and local association participation
- MSPmentor's own expertise tracking news, trends and developments across the managed service market

For more information about the MSPmentor 250 report, contact Editorial Director Joe Panettieri ([joe@ninelivesmediainc.com](mailto:joe@ninelivesmediainc.com) or 0011 1 631 423 3536).

### **About AXXIS Technology**

AXXIS Technology is a Dubbo based service oriented business that was started by Mathew Dickerson in 1989. It has won a string of international and local awards in recent years – with many based on the innovative approach to servicing clients. That approach was packaged as a book and DVD (called SLAM) and is now sold to IT Providers across the world.

### **About MSPmentor**

MSPmentor ([www.mspmentor.net](http://www.mspmentor.net)), published by Nine Lives Media Inc. ([www.ninelivesmediainc.com](http://www.ninelivesmediainc.com)), is the ultimate guide to managed services. MSPmentor is the most timely, most comprehensive editorial destination for managed service providers. It delivers news analysis, insights, and how-to information for managed service providers that are seeking to maximize their recurring revenue.

#### **Contact:**

Mathew Dickerson

[mathew.dickerson@axxis.com](mailto:mathew.dickerson@axxis.com)

Cell Phone. +61 418 628 439